

FareShare 24/25 Impact Survey Summary statistics



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Introduction

This summary statistics document presents the key findings and narrative from the FY 24/25 Impact Survey, as included in the Annual Report. This document provides recommendations for language, context and methodology. These figures and insights are all final and can be used both internally and externally.¹

1. Health & wellbeing impacts

² By rescuing surplus food, we deliver more than meals—we change lives for the better.

Healthy diets are becoming more and more unaffordable. To afford the government-recommended healthy diet, the most deprived fifth of the population would need to spend 45% of their disposable income on food, rising to 70% for those households with children.³ We do not just redistribute healthy food—we empower charities that provide vital support services, helping people lead healthier, more stable lives.



- 70% of charities believe that people attending their food service experience improved physical health benefits
- 80% of charities believe that people attending their food service experience improved mental health benefits
- 87% of charities believe that people attending their food service feel less isolated
- 84% of charities believe that people accessing surplus food experience less stigma
- 83% of charities believe that FareShare's food means their organisation is able to provide healthier food

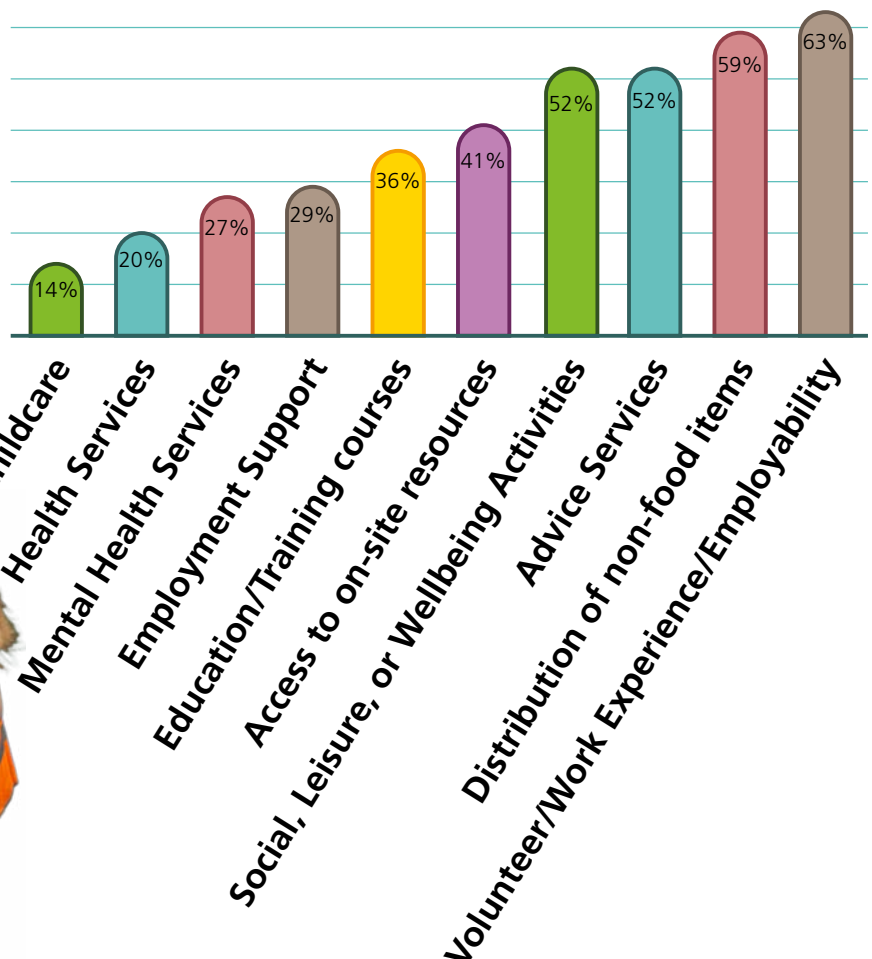
2. Community and social support

⁴ We turn surplus food into social value by connecting with charities across the UK. The food we redistribute helps our network of charities support people by improving mental health, reducing isolation, increasing access to fresh produce and enabling wrap-around support for children, elderly people and those in need.

- 90% of charities believe their food services contribute to a stronger, more connected community
- 92% of charities offer support services to beneficiaries
- 52% provide social, leisure or wellbeing activities
- 52% provide advice services (e.g. financial, debt, legal, housing)
- 63% provide volunteering, work experience or employability support services
- Although roughly 38% of people accessing support are unemployed, there are also around 37% of people who are employed (17% employed part-time and 20% employed full time).

What support services do you currently offer?

This question is multiselect.
Some charities offer more than one support service.



3. Food redistribution and nutritional value

It is estimated that around 4.6 million tonnes of edible food waste is generated in the UK every year.² Our vision is to ensure that no good food goes to waste.

We care deeply about the quality and health of the food we redistribute, where the food goes and the difference it makes to the wider community.

Value of Food

- Last financial year the food FareShare re-distributed has the estimated retail value of £206,493,514 ⁵
- Average value of food £3.32 per kg ⁶

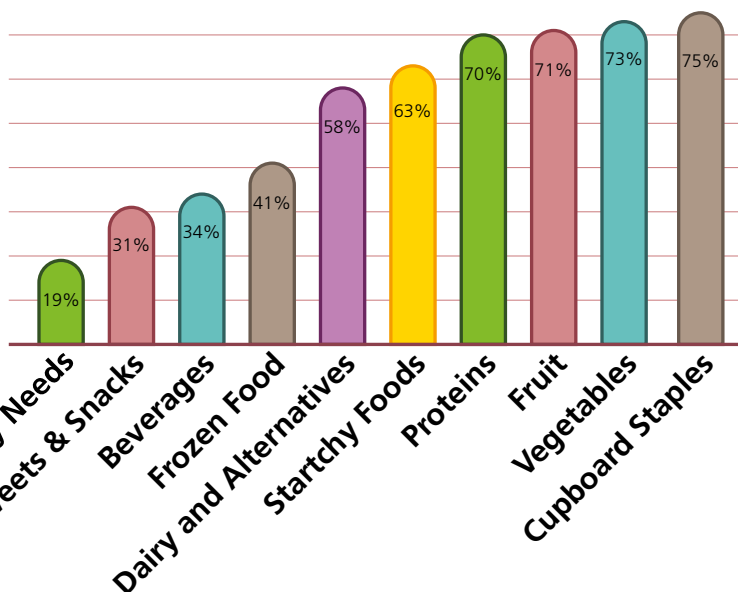
Tonnage

- FareShare received 66,125 tonnes of food from over 700 food partners, with 92% of this tonnage consisting of surplus food
- This financial year, FareShare redistributed 62,224 tonnes of food – equivalent to 148,151,775 meals

Meals

- 46% of redistributed food is aligned to the Fruit and Vegetable section of the Eatwell Plate, providing above the recommended 39%⁷
- Demand from people accessing services remains high for fresh produce (fruit and vegetables 81%), protein (71%), and cupboard staples like tinned and dried goods (75%)

What types of food are in high demand by your service users?



This chart shows food that is high in demand. It was a multiselect question, so percentages do not total to 100%. Demand for produce (fruit and vegetables) is called out as 81% but is separated into just Fruit (71%) and Vegetables (73%)



4. Reach, demand and demographics

The need in our communities has never been greater — and we are here to meet it. 14.3 million people in the UK are living in relative poverty, of which 4.3 million are children.⁸ We play a vital role in supporting the charities that, in turn, support those who need it most.

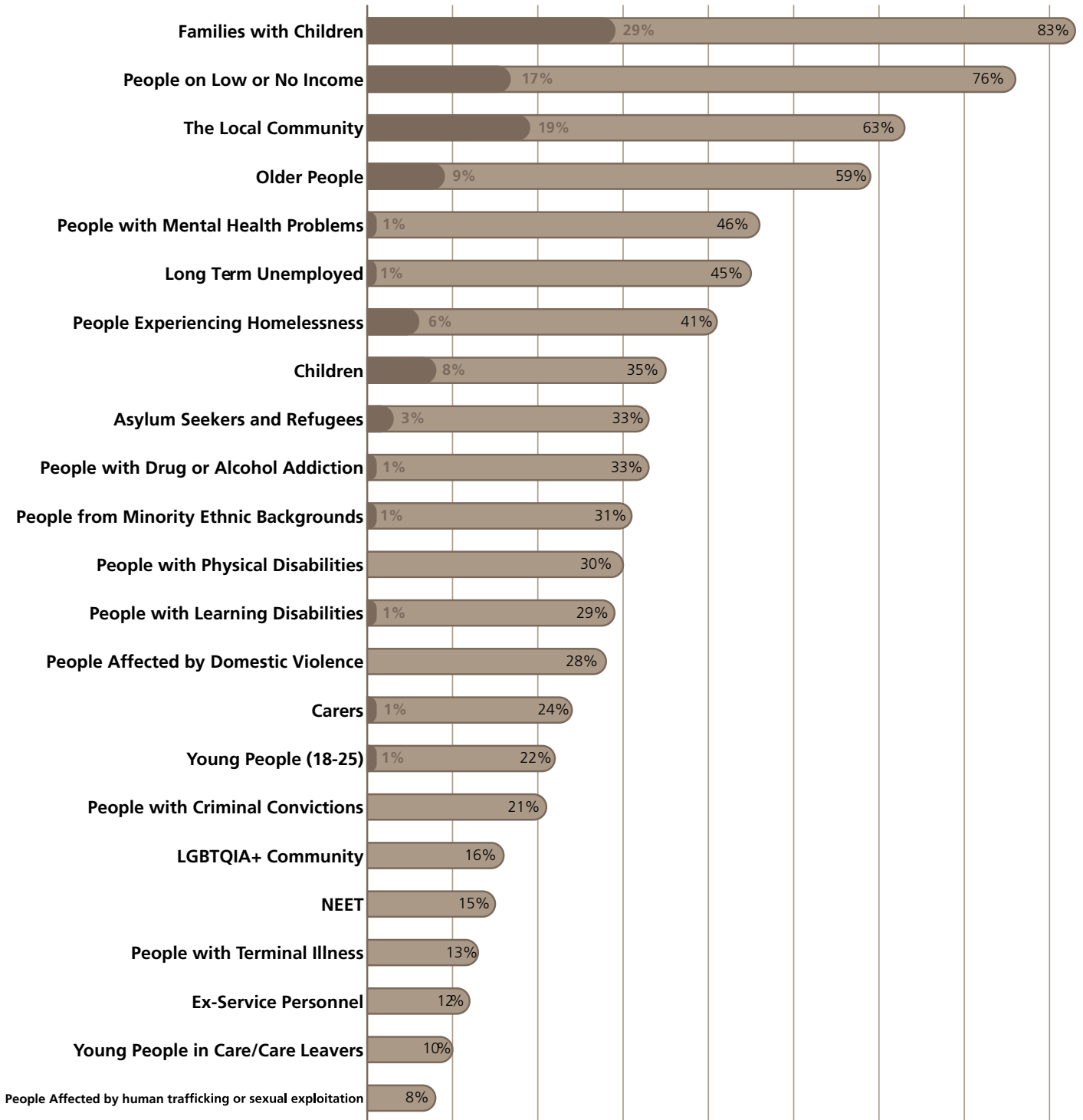
Our reach is wide, and so is our impact.

- 8,204 charities served
- Average service users per charity:
 - On average, a charity or community group in FareShare’s network serves 189 unique individuals per week ⁹
 - Looking at our different operations: Our Network Partners support an average of 207 individuals per week ¹⁰
 - A charity receiving food from FareShareGo supports on average 173 individuals per week. ¹¹
- Total beneficiaries reached:
 - Through the charities and community groups we support, we serve an estimate 1,550,566 unique individuals per week.¹²
 - FareShare Regional Centres support a total of approximately 1,111,383 unique individuals ¹³
 - FareShare Go supports a total of approximately 577,301 unique individuals ¹⁴
- 57% of charities operate in 30% most deprived areas in the UK¹⁵
- At least 37% of charities primarily serve children and families with children ¹⁶
- 83% of charities say that demand for their food or services have increased in 2024
- 63% of charities are seeing people access their support for the first time
- 84% of charities reported they use 90% or more of the food they receive from FareShare. 13% of charities reported they use around 70% of food they receive and 3% around 50% of food they receive.
- On average, each charity in FareShare’s network sees 25–50 new people accessing their services every week.
- 51% of charities reported that school holidays increase demand for their services



Who do you mostly serve with your food support?

This chart subtracts the overlap between responses on most served groups and additional groups to give a combined view of total reach. The figure at the top of each column is the total percentage of charities who reach those demographic groups



Primary Support ●
 Combined Support ●

5. Organisational impact and sustainability

Without FareShare, many charities would cut back their services—or close. Amid ongoing economic uncertainty and the lasting impacts of the pandemic, compounded with cost-of-living crisis, nonprofit organisations have faced significant challenges in recent years. In 2024, more reported struggling to meet their funding goals, and fewer set fundraising targets compared to the previous year.⁸

- Without FareShare, 84% of charities would scale back services, and 41% would shut down entirely
- Charities save an average of £195 a week working with FareShare¹⁷
- 68% of charities reached have an income less than £100,000. 30% of charities reached are micro-organisations (income less than £10,000).
- For every £1 invested, £13 of social value is generated (1:13 SROI rate)¹⁸
- Charity experience remains positive, with a Net Promoter Score of 71% (Regional Centres: 72% and FareShare Go: 73%)¹⁹ for 2024-2025 compared to 68% last year (Regional Centres: 68% and FareShare Go: 68%).



6. Volunteering & employability programs

Our impact is not just limited to those who receive our food. Our volunteers make an essential contribution to our impact and help us to operate efficiently, ensuring our funding goes as far as possible. We also support our broader community through employability and volunteering programmes. The need for employment support is greater than ever, there were 1.67 million unemployed people in the UK in March to May 2025, an increase of 124,000 from 2024.

Employability

- Over 1,000 people were supported through the Yorkshire Building Society (YBS) project this year
- Funding from the YBS enables 10 distinct Employability Programmes across the UK. This includes 7 long-term, intensive support programmes in Regional Centres, 2 outreach initiatives in Yorkshire and the Midlands, and FareShare UK's National Employer Engagement Project.
- 1,038 individuals participated in an employability workshop or warehouse employability programme (OR: 936 completed employability workshop or warehouse employability programme)
- This year, 245 individuals engaged with our Regional Centre and Employer Engagement Programmes, with 174 completing the programme ²⁰
- 94% achieved an employability outcome across all programmes

Volunteering

- 534,287 volunteering hours contributed through both regular and partner volunteering
- 24,346 individual volunteers

Contact Details

If you have any questions, please reach out to:



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References

1. The 24/25 Impact Survey was sent to all charities, and we received 1,210 complete responses. Felix data was also sent to the Data Insights team and was included in analysis where relevant. The survey is representative for FareShare as a whole (we are 99% confident that the true population value lies within ± 3.4 percentage points of the sample estimate). However, data is not representative per region as we did not receive enough responses to provide regional averages.
2. All include responses that agree and strongly agree
3. Broken Plate Report 2025, https://foodfoundation.org.uk/sites/default/files/2025-01/TFF_BP_At%20a%20Glance_FINAL.pdf
4. All include responses that agree and strongly agree
5. Food moved was up last year, the total value of food was also up, redistributing an estimated £19,340,535 worth of more food.
6. Value of food is using 2025 data accounting for food inflation since 2023. Slight increase in average £/kg from the restated average £/kg for FY 23/24 of £3.30. Not accounting for inflation, due to the change in food mix the average £/kg has dropped using the 2023 data. Fruit and vegetables increased as a percentage of food out, which is associated with a lower £/kg and there has also been a decline in higher £/kg products, e.g. Ready Meals, Meat, Hot Drinks and Breakfast cereals.
7. The Eatwell Guide - NHS
8. Joseph Rowntree Foundation, 2025
9. Up from 119 individuals in 2024. This estimate now is more accurate as it includes Felix, who serve on average a higher number of weekly beneficiaries per charity due to the population density of London. Alongside this, charities reported they've seen a rise in demand for their services as they've seen an increase in the unique beneficiaries accessing their services per week (25–50 new individuals access services in FareShare's network every week). Also please note that this figure is only an estimate provided by charities, which included some errors. In calculations, outliers above and including 10,000 were excluded and below and including 5.
10. Increase reasoning is similar to note 6. Previous surveys did not include Felix data, the number of beneficiaries per Regional Centre has increased from last year with an average of 151 (excluding Felix) compared to 115 individuals in 2024. This figure does not include volunteers or those in employability services.
11. Up from 126 individuals in 2024, driven by demand (25–50 new individuals access services in FareShare's network every week).
12. This figure is extrapolated by multiplying average beneficiaries by total number of charities. This figure is up from 996,367 individuals last year. This is mainly due to the average charity unique weekly beneficiaries figure increasing, reflecting an increase in demand. See footnote 8 for more details.
13. Up from 624,450 individuals last year
14. Up from 462,660 individuals last year
15. Deprived areas are defined as areas in the top 3 most deprived deciles according to the deprivation index for their country. https://geoportal.statistics.gov.uk/datasets/ad-50773cd40e4907a450c5d8954a9d26_0/explore Scottish Index of Multiple Deprivation 2020 - gov.scot (www.gov.scot) Welsh Index of Multiple Deprivation (gov.wales) Northern Ireland Multiple Deprivation Measure 2017 (NIMDM2017) | Northern Ireland Statistics and Research Agency (nisra.gov.uk)
16. Primarily is key here, this is the largest group they serve, not the only group
17. Up from £154 last year. The newest figure includes Felix savings which were not included last year but this is not the reason for the increase as the Felix average was lower. Average savings was calculated by excluding outliers above 2.5 standard deviations from the mean.
18. SROI was calculated in partnership with the University of Hertfordshire, for more information read the report here: https://fareshare.org.uk/wp-content/uploads/2025/04/FareShare_Sareholders_Report_04_25-Final-1.pdf
19. NPS = % of promoters (score 9-10) - % of detractors (score 0-6).
20. Note for double counting: included in above 1,038 and 936 figure